SOCL

Social Media ETF

KEY FEATURES

Efficient Access

Efficient access to a broad basket of social media companies around the world.

Targeted Thematic Exposure

The fund is a targeted thematic play on the global social media industry.

FUND DETAILS

Inception Date	11/14/2011
Underlying Index	Solactive Social Media Total Return Index
Number of Holdings	39
Assets Under Management	$127.62 mil
Management Fee	0.65%
Annual Fund Operating Expense	0.65%
Distribution Frequency	Annually

TRADING DETAILS

Ticker	SOCL
CUSIP	37950E416
Exchange	NASDAQ
Bloomberg IOPV Ticker	SOCLIV
Index Ticker	SOCL

PERFORMANCE (%)

|	Current Quarter	Year to Date	One Year	Five Year	Since Inception
SOCL at NAV	-13.39%	-16.04%	-16.04%	5.89%	9.47%
SOCL at Market Price	-13.62%	-16.37%	-16.37%	5.68%	9.38%
Solactive Social Media Total Return Index	-13.37%	-15.52%	-15.52%	6.35%	10.04%

TOP 10 HOLDINGS (%)

Holdings Subject to Change

Tencent Holdings Ltd	12.28%	Alphabet Inc	4.84%
Twitter Inc	10.69%	InterActiveCorp	4.63%
Facebook Inc	9.04%	Baidu Inc	4.12%
NAVER Corp	7.72%	Yandex NV	3.98%
NetEase Inc	5.57%	Spotify Technology SA	3.72%

The performance data quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost. Current performance may be higher or lower than the performance quoted. Returns for periods greater than one year are annualized. Market price returns are based upon the midpoint of the bid/ask spread at the close of the exchange and do not represent the returns you would receive if you traded shares at other times. For performance data current to the most recent month end, please call 1-888-GXFUND-1 (1-888-493-8631), or visit www.globalxfunds.com.

COUNTRY BREAKDOWN (%)
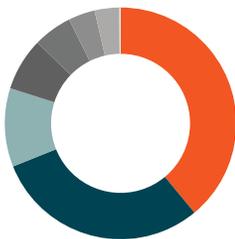
United States	38.99%
China	29.94%
South Korea	10.97%
Japan	7.34%
Russia	5.42%
Sweden	3.72%
Germany	3.41%
Taiwan	0.20%

RISK CHARACTERISTICS SINCE ETF INCEPTION

	Solactive Social Media Total Return Index	MSCI ACWI Index
Annualized Volatility	19.77%	11.17%
Beta	1.10	1.00
Sharpe Ratio	0.49	0.49

GLOBAL X

Beyond Ordinary ETFs™

DEFINITIONS

Solactive Social Media Total Return Index	The Solactive Social Media Total Return Index is designed to reflect the performance of companies involved in the social media industry, including companies that provide social networking, file sharing, and other web-based media applications.
MSCI ACWI Index	MSCI ACWI Index captures large and mid cap representation across 23 Developed Markets (DM) and 24 Emerging Markets (EM) countries. The index covers approximately 85% of the global investable equity opportunity set. DM countries include: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the UK and the US. EM countries include: Brazil, Chile, China, Colombia, Czech Republic, Egypt, Greece, Hungary, India, Indonesia, Korea, Malaysia, Mexico, Pakistan, Peru, Philippines, Poland, Russia, Qatar, South Africa, Taiwan, Thailand, Turkey and United Arab Emirates.
Annualized Volatility	The annualized standard deviation of the daily returns of the security using the closing levels of the index during the 22 index-day period preceding that day.
Beta	Measures the volatility of the Fund price relative to the volatility in the market index and can also be defined as the percent change in the price of the Fund given a 1% change in the market index. A beta below one suggests that the fund was less volatile than the market benchmark.
Sharpe Ratio	Measures the return for each unit of risk. The risk free rate is subtracted from the mean return and is divided by the standard deviation of returns.