

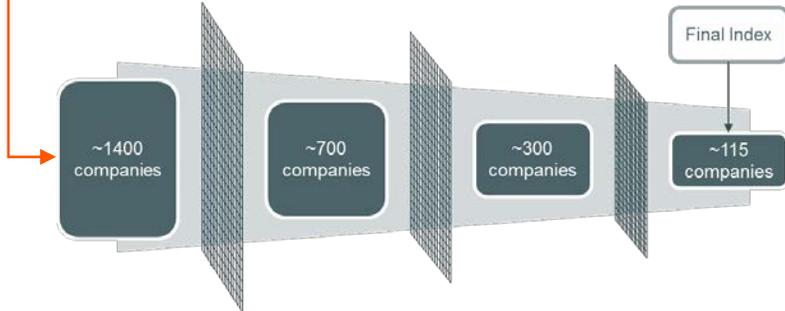
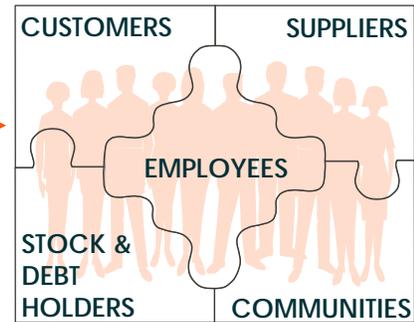
Conscious Companies ETF [KRMA]

July 2016 | [Read more on the Global X Blog](http://www.globalxfunds.com/research) (www.globalxfunds.com/research)



What Is the Value Proposition of KRMA?

- A** Is the first and only ETF to focus on the academically backed *Multi-stakeholder Operating System* (MsOS)
- B** Includes a proprietary, 3-step screening process



- C** Utilizes a wide range of quantitative and qualitative sources to ensure accuracy and quality



How Does Concinnity Advisors Express Its Core Philosophy?

Mission

To achieve long-term investment excellence while having an influential effect on the transformation of capitalism

Leadership



Peter Derby

Founding Partner

" We believe this new era of capitalism is being ushered in by companies that are proving compromises do not have to be made between creating wealth for shareholders and tending to the interdependent needs of multiple stakeholders, (i.e., customers, employees, communities and suppliers). "



Rick Frazier

Founding Partner

" We believe companies operating with this more holistic view will paradoxically deliver more long-term value for shareholders than those operating with an overemphasis on shareholder value to the neglect of other stakeholders. "

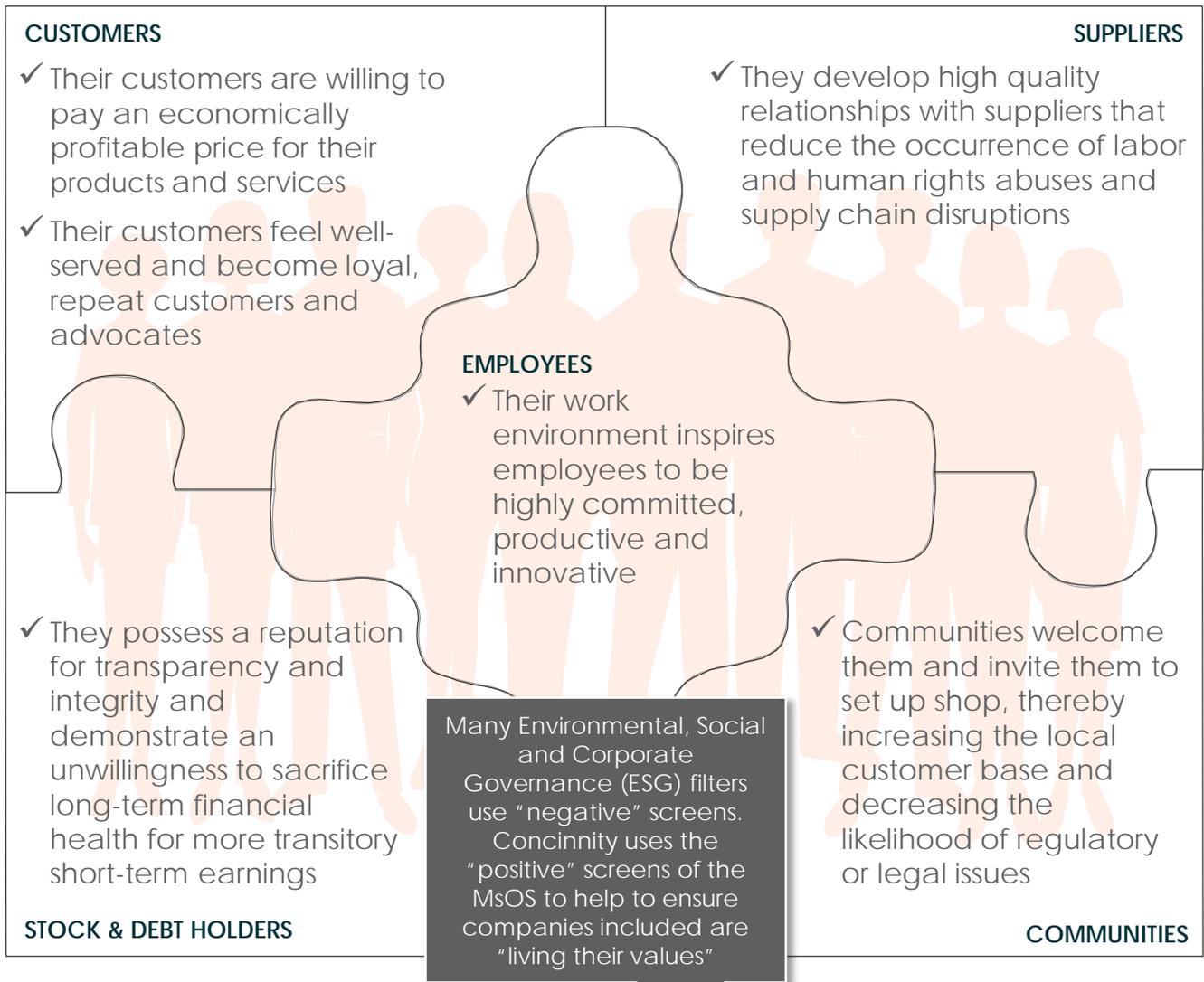


Alex Romeo, CFA

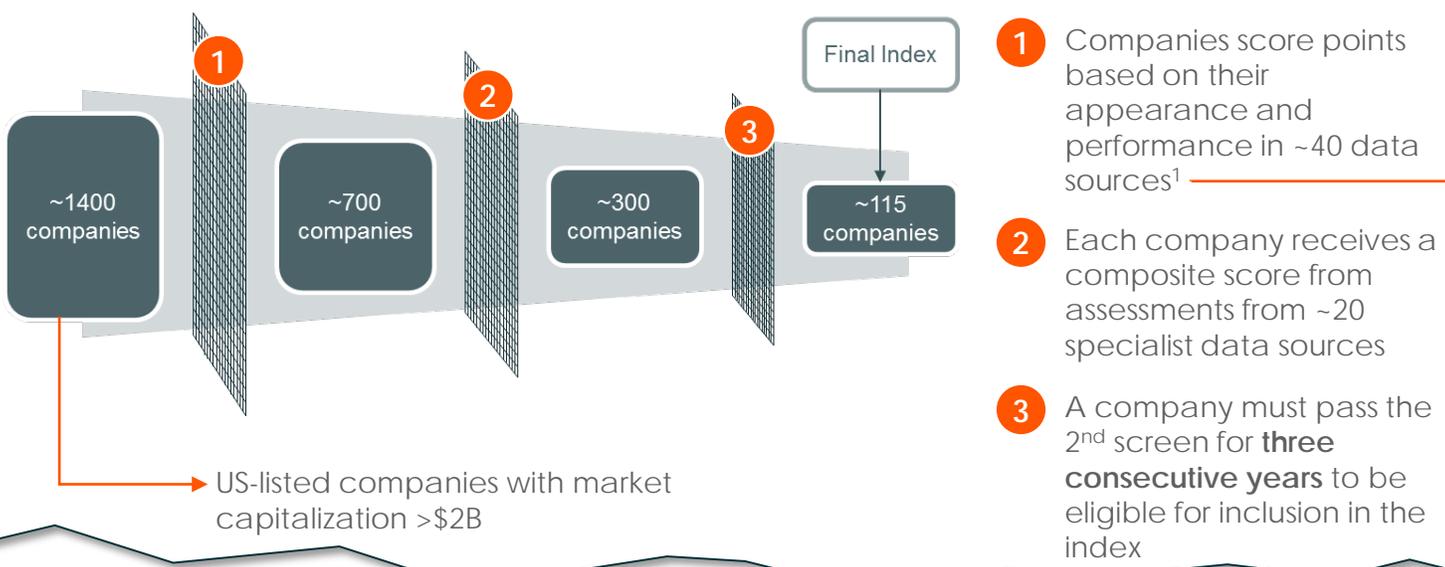
Director of Quantitative Analysis

" We believe companies that act in the long term best interest of all their stakeholders will outperform companies that are driven only by the short term benefit of their shareholders. "

What are the Characteristics of a "Conscious Company" & the MsOS?



What Are the Basics of the 3-Step Conscious Company Positive Screening Process?



¹ Examples include Best Companies to Work For, Best Corporate Citizens, Top 50 Best CEOs, Most Innovative Companies, World's Most Ethical Companies, Best Places to Work, Best Companies for Diversity

What Were the U.S. Investment Flows in This Area in 2005-2014?

Sustainable & Responsible Investing in the US¹ (\$ Trillions)



- o In the US, investing in companies that “do well as well as do good” has increased at a Compound Annual Growth Rate² of 12% since 2005
- o Momentum in this type of investing is gaining speed as the largest percent increase from 2005 to 2014 happened between 2012 and 2014 and was a 76% increase

How Will This Kind of Knowledge and Investing Potentially Help Financial Advisors (FAs)?

Selected TIAA Global Asset Management 2016 Survey Results³ (% of Respondents)



“While the survey targeted affluent investors—more than 1,100 U.S. investors with \$100,000 or more in assets—**high-net-worth clients are even more likely to consider responsible investing an important part of their strategy and demand that their advisor recognize that**, says Jill Popovich, managing director of individual advisory services at TIAA.”³

¹ The Forum for Sustainable and Responsible Investment – 2014 Report (<http://www.ussif.org/content.asp?contentid=40>)

² Compound Annual Growth Rate: The mean annual growth rate of an investment over a specified period of time longer than one year (<http://www.investopedia.com/terms/c/cagr.asp>)

³ Financial Advisor Magazine, June 3 2016 (<http://www.fa-mag.com/news/advisors-strengthen-client-ties-with-responsible-investing--study-says-27265.html>)

Investing involves risk including possible loss of principal. The Fund may underperform other similar funds that do not consider conscious company guidelines when making investment decisions. The Fund is non-diversified which represents a heightened risk to investors.

Carefully consider the Funds' investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in the Funds' summary or full prospectus, which may be obtained by calling 1-888-GX-FUND-1 (1.888.493.8631), or by visiting www.globalxfunds.com.

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Shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Global X NAVs are calculated using prices as of 4:00 PM Eastern Time. The closing price is the Mid-Point between the Bid and Ask price as of the close of exchange.