



GLOBAL X FUNDS LAUNCHES FIRST EMERGING MARKETS GROWTH AND VALUE ETFs

NEW YORK – January 25, 2010 – Global X Funds, the New York based provider of exchange traded funds, today launched two new funds: the Global X Russell Emerging Markets Growth ETF (Ticker: EMGX) and the Global X Russell Emerging Markets Value ETF (Ticker: EMVX). The launch is the latest expansion in the ETF issuer’s emerging market funds and its first partnership with Russell Indexes.

Growth and value investment themes have long been intrinsic to domestic and developed market portfolios. The Global X Russell Emerging Markets Growth ETF and the Global X Russell Emerging Markets Value ETF are the first ETF products that offer a way to play the emerging markets through growth and value styles. These two investment philosophies have historically performed differently throughout market cycles, and the funds are designed to complement each other in a portfolio to capture these differences.

Although emerging markets are typically associated with growth style investments, research from Russell Investments indicates that the value index has outperformed the growth index over the past 3 years by 10.02%.* In contrast, the past year has seen the growth index outperform the value index by 4.54%.*

“We are pleased to be pairing with Russell Indexes, a recognized leader in the development of style indices, to bring these products to market,” said Bruno del Ama, CEO of Global X Funds. “Both new funds seek to provide investors with well-diversified portfolios by granting exposure to emerging markets while still following the tenets of classic investment philosophies: growth and value.”

The Global X Russell Emerging Markets Growth ETF and the Global X Russell Emerging Markets Value ETF track the Russell Emerging Market MegaCap Growth Index and the Russell Emerging Market MegaCap Value Index, respectively. The Russell Emerging Market MegaCap Growth Index measures the performance of the mega-cap growth segment of the emerging markets equity universe, screened for those companies with higher price-to-book ratios and higher expected growth values. The Russell Emerging Market MegaCap Value Index measures the performance of the mega-cap value segment of the emerging markets equity universe, screened for those companies with lower price-to-book ratios and lower expected growth values.

*As of 11/30/10.

ABOUT GLOBAL X FUNDS

Global X Funds is a New York-based provider of exchange-traded funds that facilitates access to investment opportunities across the global markets. With over \$1 billion in managed assets as of December 31, 2010, it is one of the fastest growing ETF providers in the world with a focus on Global Commodities, International and Emerging Markets fund suites. For more information, please visit www.globalxfunds.com

DISCLOSURE

Investing involves risk, including the possible loss of principal. International investing may involve risk of capital loss from unfavorable fluctuations in currency values, from differences in generally accepted accounting principles, or from economic or political instability in other nations. Emerging markets involve heightened risks related to the same factors as well as increased volatility and lower trading volume.

Carefully consider the Funds' investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Funds' prospectus, which may be obtained by calling 1-888-GX-FUND-1 (1.888.493.8631), or by visiting www.globalxfunds.com. Read the prospectus carefully before investing.

Index returns are for illustrative purposes only and not represent actual Fund performance. Past performance does not guarantee future results. One cannot invest directly in an index.

Global X Management Company, LLC serves as an advisor to the Global X Funds. The Funds are distributed by SEI Investments Distribution Co., which is not affiliated with Global X Management Company or any of its affiliates.

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Index data source: Russell Indexes.